

SPOTZERO BRINGS CALVATIS SANITISING TECHNOLOGY TO SA

READERS may be unfamiliar with the name Spotzero, despite the fact that it's the third-largest detergent chemical company in the food and beverage industry. Spotzero used the IBD congress to considerably raise its new name and profile, formed last July from the merger between Syndachem (a division in the T&C group) and Pilchem which, from humble beginnings in 1988, had established itself as a competitive player, even going on to win multiple SAB 'Supplier of the Year' titles.

Their union has also created the first viable BEE speciality chemical company in South Africa. Pilchem has a 51% share in Spotzero with its MD, Dan Pillay, now at the helm.

In a significant development, Spotzero recently signed up a global technology partner, Calvatis in Germany and owner of the well-known Calgonit brand, and will act as its agent in sub-Saharan Africa. 'The missing link to global expertise has now been closed and our customers will benefit from the latest international technology,' says Pillay.



Promoting a powerful new name in F&B sanitising: Spotzero's marketing and exports manager, Brian Hirst; Roland Werner, Calvatis export director; and Dan Pillay, Spotzero MD.

SABMiller, meanwhile, has launched a new brand of clear sorghum beer, Eagle, which is aimed at helping African sorghum beer drinkers move up the beer ladder to clear lager by bridging the gap between the two. Already doing well in Uganda, it was set for launch in Zambia on April 1, as well as in Zimbabwe.

SABMiller says it's able to price the beer at a level below that of mainstream clear beers in the three markets because it has obtained a reduction in excise duties from the governments involved. While the group had been unable to obtain a lower excise rate in South Africa, it believes there is good potential for Eagle in Tanzania, while its introduction into Mozambique was also being researched.

No report can do justice to a four-day event of this nature — so, in conclusion, the IBD Africa Section's organising committee again deserves plaudits for putting together a very polished international event. However, on a negative note, several committee members expressed their disappointment with the lower-than-expected delegate turnout. There are perhaps many reasons for this, not least cost and time, but the IBD Africa Section says it will be giving serious reconsideration as to how it stages future congresses. The venue for 2007 is likely to be Uganda. ■



Several Spotzero products will be rebranded under the Calgonit name, while the company will focus its efforts on introducing new-generation Calgonit speciality chemicals to the country's F&B sectors: Roland Werner, Calvatis export director, was at Sun City to promote several very interesting items:

- **Calgonit BF synthetic conveyor lubricants:** Complying to EU regulations on effluent, they give rise to significantly lower COD levels than natural fatty or soap-based lubricants. They offer greater control of microbial growth found on conveyor lines, plus have better lubricity, essential for today's high-speed systems, than traditional lubricants.
- **Calgonit SN range for one-step acid cleaning of beer vessels:** Removes beer residues without the need to remove carbon dioxide before cleaning. This will allow brewers a quicker turn-around time for vessels, especially at peak periods.
- **Calgonit caustic additives:** Reported to be 'a totally new innovation' in caustic management for bottle washing and CIP applications. The new Calgonit 1144 has a proven ability to prevent caustic – anti-etch and anti-scuff — attack on glass. New bottles will have longer protection from internal and external caustic deterioration, saving bottlers substantially in new glass acquisition. ■

Spotzero (011) 440-7514



spotzero
A FRESH APPROACH

**QUALITY COST EFFECTIVE
HYGIENE SOLUTIONS**

in the following industries:

**BREWING AND BEVERAGE, POULTRY,
DAIRY, FOOD INDUSTRIES,**

Bottle washing; CIP conveyor lubrication
and environmental chemicals.

JOHANNESBURG HEAD OFFICE

Tel + 27 11 440 7514

KWA-ZULU NATAL REGIONAL OFFICE

Tel +27 31 500 5088

CAPE TOWN REGIONAL OFFICE

Tel + 27 21 510 0555

E-mail: info@spotzero.co.za Web: www.spotzero.co.za